

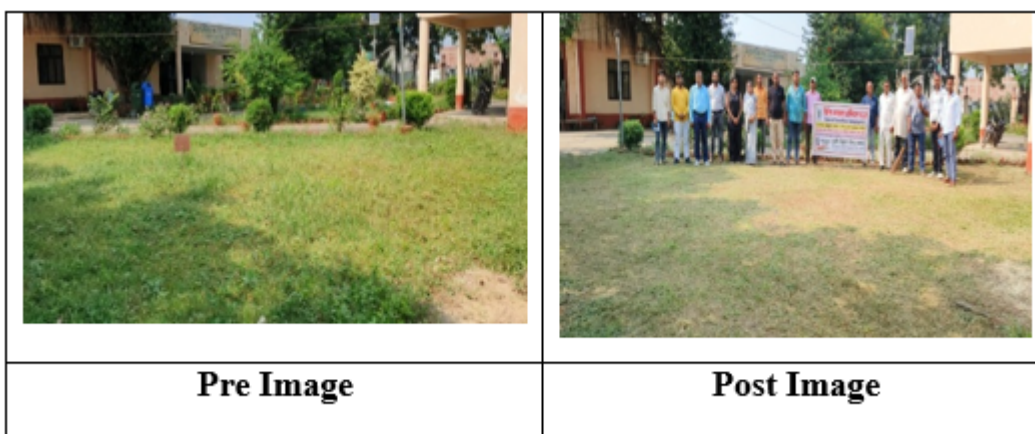
Ministry of Agriculture & Farmers Welfare



DARE/ ICAR raises awareness of cleanliness in Swachhata Special Campaign 6

Posted On: 16 OCT 2026 6:16PM by PIB Delhi

Under **Swachhata Special Campaign 6**, DARE/ ICAR are continuously working on raising awareness about hygiene among students for their better health. Our present motto is fostering awareness of civic duties and cultivating corresponding habits for a healthy society. Raising of public awareness and promoting the campaign on a large scale is our goal.



ICAR Research Complex For Eastern Region, Patna, Bihar

Appearance of the premises are being enhanced along with protection against harmful insects for people visiting or working in the fields. The cleanliness drive is aimed to maintain a clean, hygienic, and environmentally friendly atmosphere within the premises and to create awareness about the importance of cleanliness in agricultural research institutions. Special attention is being given to cleaning the farm surroundings, removing unwanted vegetation, collecting litter and waste materials, and maintaining cleanliness along internal pathways, open spaces, and other common

areas. DARE/ ICAR highlights the role of cleanliness in improving workplace efficiency, ensuring the safety of farm personnel, and maintaining the overall appearance of the premises.



Before Swachhata

After Swachhata

ICAR-Central Research Institute for Dryland Agriculture, Hyderabad, Telangana

As a part of Special campaign 6.0 staff members of ICAR – Central Coastal Agricultural Research Institute, Goa, Audit and Section carried out weeding of large number of physical vouchers as per record retention guidelines. The activity helped in management and free up of storage space.



ICAR – Central Coastal Agricultural Research Institute, Goa

In ICAR-CCARI, Goa, special activity was undertaken for scrap identification from field units to institutionalize Swachhata and minimize pendency by identifying unserviceable and obsolete items for proper disposal. As part of ongoing campaign, a special drive was conducted for the identification of scrap material from guest houses. The scrap like metal items 70 kg, MCB panels 200 kg, fencing wire 100 kg and plastic items 20 kg were identified for disposal. These items were catalogued for further processing under the approved disposal mechanism.



Under Special Campaign 6.0, cleanliness and upkeep of the plantation area at ICAR–Mahatma Gandhi Integrated Farming Research Institute, Motihari, Bihar, were taken up. The activity covered banana plantation rows and adjoining green spaces, with attention to overgrown weeds, unwanted vegetation and scattered litter. Regular removal of such growth and proper waste disposal are essential to keep plantation areas clean, accessible and well maintained. Key focus was plantation-row maintenance; weed and vegetation management; litter clearance and routine sanitation of institutional green spaces.

SS/MS

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