

Ministry of Agriculture & Farmers Welfare



10th National Convention of Agrivision-2026 held in New Delhi

Indian Agriculture Must Move Beyond a Production-Centric Approach Towards Agri-Food Value Chains: Dr. M. L. Jat

Posted On: 13 OCT 2026 6:04PM by PIB Delhi

The 10th National Convention of Agrivision-2026 is being held on October 13th -14th at the ICAR-NASC Complex, Pusa, New Delhi, under the aegis of Agrivision, the ICAR Agricultural Education Division. As the 10th national convention of Agrivision, the event marks a significant milestone and has brought together a broad cross-section of the agricultural community. Around 450 students from agriculture and allied sciences, representing 25 states, are participating alongside eminent speakers, scientists, senior officials of the Indian Council of Agricultural Research (ICAR), agricultural entrepreneurs and farmers.



The inaugural session was attended by Chief Guest Dr M. L. Jat, Secretary, Department of Agricultural Research and Education (DARE), and Director General, ICAR. Other dignitaries included Dr Y. S. Malik, Deputy Director General (Agricultural Education), Dr Anupam Mishra, Vice-Chancellor, Central Agricultural University, Imphal; Dr A. K. Singh, Vice-Chancellor, Rani Lakshmi Bai Central Agricultural University.



Addressing the gathering, Dr M. L. Jat emphasised that Indian agriculture must move beyond a narrowly production-centric approach and adopt a broader agri-food system and value-chain perspective. He highlighted the importance of market research and market intelligence, aligning production with market demand, and improving farmer profitability. His address underscored the need to connect agricultural production with marketing and value addition.

Dr Anupam Mishra and Dr A. K. Singh appreciated Agrivision's activities and encouraged students to pursue entrepreneurship, innovation and employment generation in agriculture. They also highlighted the importance of opportunities in teaching, research and extension.



The convention aims to create a meaningful interface between students, eminent scientists, senior officials, entrepreneurs and farmers, enabling the exchange of ideas and experiences across the agricultural value chain. Deliberations focus on agricultural education, technological transformation, research, market-oriented agriculture, entrepreneurship and farmer-centric development.

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