

Ministry of Agriculture & Farmers Welfare



DARE-ICAR Continues Cleanliness Campaigns Across Institutes Nationwide to Promote Swachhata and Sustainable Practices

Posted On: 12 OCT 2026 4:36PM by PIB Delhi

Department of Agricultural Research and Education - Indian Council of Agricultural Research is continuously organizing outdoor campaigns for cleaning neighbourhood areas of its campuses in various institutes all over India. Both outdoor and indoor cleaning are being conducted. Targets have been set to conduct maximum participation not only among officials of the institute, but to propagate the value of swachhata, converting waste to wealth, adopting citizen-centric and environment friendly practices.



KVK Trivandrum (Before)



KVK Trivandrum (After)

ICAR-ATARI, Bengaluru



ICAR-ATARI, Jodhpur

Before photos	After photos
KVK, Ambala (Haryana)	
	

ICAR-IIWM, Bhubaneswar

**Before cleaning****After cleaning****ICAR-IIFSR Modipuram, Meerut****Before cleaning****After cleaning****ICAR-CIWA, Bhubaneswar****Before Photos****After Photos**

The before and after cleaning photographs clearly indicates the accomplished achievements. Best practices adopted by several units of our organization earmarks enthusiastic participation among masses. ICAR Institutes and establishments have

promoted the principles of Reduce, Reuse and Recycle through activities such as Waste to Art, Kabaad Se Jugaad, reuse and recycling drives, plastic-free initiatives and creative utilisation of waste materials.

Emphasis has also been placed on converting waste into useful and aesthetically meaningful products, promoting awareness on responsible waste management and reinforcing the message that waste can be transformed into a resource. As part of the cleanliness drive, non-degradable plastic waste, garbage and unwanted weeds were collected and removed from the premises. The activity helped improve the cleanliness and overall appearance of the campus. The participants were also sensitized and made aware of the importance of maintaining a clean and plastic-free campus and encouraged to contribute towards sustainable cleanliness practices

SS/MS

(Release ID: 2322297) Visitor Counter : 365

Read this release in: Urdu , Tamil

Share

