

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

LOK SABHA  
UNSTARRED QUESTION NO. 683  
TO BE ANSWERED ON 06/12/2023

EXPORT OF BANANA

**683. SHRI SUDHAKAR TUKARAM SHRANGARE:  
SHRI BIDYUT BARAN MAHATO:  
SHRI NARANBHAI KACHHADIYA:  
SHRI RANJEETSINGH NAIK NIMBALKAR:**

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether it is true that despite being the world's largest banana producer, India's export share is currently just one percent in the global market;
- (b) if so, the details thereof along with the reasons therefor; and
- (c) the steps taken by the Government to enhance the quality and shelf life of bananas to meet the strict standards of the European Market and also to establish a value chain for bananas by working directly with the farmers?

**ANSWER**

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्रीमती अनुप्रिया पटेल)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SMT. ANUPRIYA PATEL)

**(a) & (b)** India is the largest producer of banana, But has huge domestic consumption base within the country. This and high perishability of the product and distance from markets like US and EU has also contributed to low exports.

**(c)** The government has been taking steps, including those required to improve quality and shelf life, to promote export of bananas. The Agricultural & Processed Food Products Export Development Authority (APEDA), a statutory body under the administrative control of Department of Commerce, has the mandate to promote export of bananas. An Export Promotion Forum (EPF) for bananas, with representation from trade/industry, line

ministries/departments, regulatory agencies, research institutes, state governments etc., has been established under the aegis of APEDA. The EPF strives to identify and anticipate developments pertaining to production and exports of bananas, reach out to stakeholders across the entire production/ supply chain of exports and make recommendations for necessary policy interventions and other measures to promote exports. APEDA has also identified production clusters for banana in various States and have promoted controlled field management practices and use of movable post-harvest equipment such as pre-coolers; ripening chambers and ethylene dip tanks in these clusters. APEDA has also facilitated bulk movement of bananas through refrigerated train from Andhra Pradesh to Mumbai port for onward transportation to West Asian countries. APEDA has also initiated development of sea protocol for facilitating exports to European countries.

APEDA assists exporters in promoting exports by organising buyer-seller meets (BSMs); participation in international trade fairs and exhibitions; taking up the Sanitary and Phytosanitary (SPS), Technical Barriers to Trade (TBT) and Market Access issues with the importing countries; and regular interactions with the Indian Missions to tap export opportunities in various countries.

The above steps have resulted in significant increase in exports of banana during the past three years, as detailed below:

<b>Year</b>	<b>Quantity (MT)</b>	<b>Value (in USD Mill)</b>
2020-21	232518.22	99.86
2021-22	376572.37	157.86
2022-23	361841.61	174.83

Source: DGCI&S

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