

# Shri Narayan Rane launches MSME Competitive (LEAN) Scheme under MSME Champions Scheme

LEAN has potential to become a national movement and aims to provide a roadmap to global competitiveness for the MSMEs of the country: Shri Rane

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Union Minister for MSME Shri Narayan Rane launched the MSME Competitive (LEAN) Scheme today. Speaking on the occasion Shri Rane said that LEAN has the potential to become a national movement and that it aims to provide a roadmap to global competitiveness for the MSMEs of India. He added that LEAN will not only attempt to improve quality, productivity & performance, but also the capability to change the mind-sets of manufacturers and transform them into a world class manufacturers. Union MoS, MSME Shri Bhanu Pratap Singh Verma also addressed the gathering.



This Scheme is an extensive drive to create awareness amongst MSMEs about LEAN Manufacturing practices and motivate and incentivize them to attain LEAN levels while also encouraging them to become MSME Champions.



Under the scheme, MSMEs will implement LEAN manufacturing tools like 5S, Kaizen, KANBAN, Visual workplace, Poka Yoka etc under the able guidance of trained and competent LEAN Consultants to attain LEAN levels like Basic, Intermediate and Advanced. Through the LEAN journey, MSMEs can reduce wastages substantially, increase productivity, improve quality, work safely, expanding their markets, and finally becoming competitive and profitable.



To support MSMEs, Government will contribute 90% of implementation cost for handholding and consultancy fees. There will be an additional contribution of 5% for the MSMEs which are part of SFURTI clusters, owned by Women/SC/ST and located in NER. In addition to the above, there will be an additional

contribution of 5% for MSMEs which are registering through Industry Associations/ Overall Equipment Manufacturing (OEM) organizations after completing all levels. There is a unique feature to encourage Industry Associations and OEMs for motivating their supply chain vendors to participate in this scheme.



For more details visit – [www.lean.msme.gov.in](http://www.lean.msme.gov.in)

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**MJPS**

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